

## Welcome Back Synergy Parents to the second year of the Synergy Dance Company Education Fund (SDCEF)!

We are excited about the upcoming season and have many things planned to help establish a strong support system for our members and their dancers. SDCEF is a non-profit organization created to support the Synergy Dance Company (SDC) competition dance team through fundraising efforts, sponsorships, and donations. Our mission is to:

- Provide the tools and education that dancers need to become stronger and more confident
- Provide opportunities for instruction and learning from professional master dance instructors
- Teach valuable lessons in respect, team building, and commitment
- Set the foundation for good work, ethics, and a heart for enriching the lives of others through the performance art of dance
- Provide and encourage our dancers to utilize their passion and dedication to dance for success in all areas of their lives

## **How Can You Help?**

There will be many ways that you can help going forward, but our initial focus will be obtaining sponsorships from various local businesses/corporations. Because we are now a 501(3)(c) organization, any donations given to the Fund are tax-deductible. We are asking all members to reach out to businesses in our community or your place of employment to determine their willingness to support our dancers. Here are some tips for how to accomplish this:

- We will provide you with letters explaining the Fund, and donation forms that outline the various levels of sponsorship available that you can provide the business.
- Highlight that not only are we focusing on helping our dancers to become stronger and more confidant, we are also helping to build caring and involved members of the community.
- Sponsors will be given advertisement in addition to the tax deduction they will receive for a sponsorship. Once we receive their donation, they will receive a receipt for their tax records.
- Sample businesses to reach out to include but are not limited to: your employer, dentist, doctor, optometrist, veterinarian, hair salon, insurance agent, local restaurant, any community small business, corporations, etc. We will be reaching out to businesses in DTP, so we ask that you not reach out to any of those establishments. If you have any questions, please reach out to any of the Board Members directly or at sdcefund@gmail.com.

Thank you for your support and we look forward to a very exciting year!

Kim Hahn, President Erin Liptow, Vice President Crystal Kerr, Fund Raising Co-Chair

Gayle Morones, Fund Raising Co-Chair Lynne Taylor-Kilgore, Treasurer Karla Ward, Secretary