



## MEETING MINUTES

**DATE:** Thursday, February 21, 2019

**TIME:** 5:45 PM

**LOCATION:** 43026 Arlington Road  
Canton, MI 48187

### **Board Members:**

*Present:* Kim Hahn, Crystal Kerr, Erin Liptow and Karla Ward

*Absent:* Lynne Taylor-Kilgore, Gayle Morones

*Quorum present?* Yes

*Others Present:*

None

### **Proceedings:**

· *Meeting called to order* at 5:55 p.m. by Vice President, Erin Liptow

· *Motion to approve meeting minutes from January 17, 2019 meeting was made by Crystal Kerr. Minutes approved by the present board members.*

### **Old Business:**

- The current businesses that have returned sponsorship forms include:

- Dr. Greg Elliot
- Masri Orthodontics
- Gourly Insurance
- Old Orchard Dentist
- Forest Place Optical

- The team discussed ways to increase sponsorships by reminding members to follow-up with businesses they had given forms with previously. If members don't wish to follow up themselves, Board Members are willing to call the organizations for them. This will be a topic of discussion at the parent meeting that will be held on March 23, 2019. The current bank balance is \$921.64 (does not include Amazon (\$5.87 deposited on February 18, 2019) or Kroger funds).

- Erin Liptow reported that Amy Borkus would be sending the alumni addresses by the end of the week, so those letters can be sent.

- The Board was unsure if thank you letters had been sent out for those sponsors who have sent funds. Kim Hahn and Crystal Kerr indicated they would follow up with Lynne Taylor-Kilgore to see if she had sent anything. Erin Liptow will follow up with John regarding the team photos, as those should be included with the thank you letters.

- Crystal Kerr reported that the list is full for the Compari's/Fiamma/Sardine Room Dine to Donate program this year, but that SDCEF is on the list for 2020. The restaurants select one organization a month and on the last Sunday or Monday of the month, they donate 15% of the sales to the organization.

- Crystal Kerr also reported that Target is changing the way they donate to the community. They are currently slowly switching the organizations currently on their program to the new program. They have added SDCEF to their list, so they should be sending information once they get through these organizations. Crystal will also be following up with Ford Field so see if we can get on their schedule for next season.

***New Business:***

- Upcoming fundraisers include Thirty-One and Hungry Howies. Thirty-One will be an individual fundraiser that will be conducted in March. Hungry Howies will be a group fundraiser with the proceeds split evenly among members. This will be a mandatory fundraiser for all and everyone must sell at least 5 certificates because we have to have a minimum order of 100 for our initial order with Hungry Howies. Because this is mandatory, any member that does not sell/purchase the 5 certificates will be removed from the group. This fundraiser will run end of March – April for 3 weeks.

- There will be an all member meeting on March 23, 2019. Timing is TBD, but it will be held during Production. The meeting will be held at the Studio. During the meeting, the Board will communicate what the group has been doing and discuss getting more members involved – i.e. heading up a fundraiser, bottle drive, etc. We will also be soliciting any ideas the members may have for things the group can do going forward.

- Karla Ward will update the Saginaw Valley Dance 20/20 Drive Letter to be used for SDCEF purposes.

- The Board Members would also like to follow up with Lynne Taylor-Kilgore about the status of the website page on the Synergy website. This will contain links to the SDCEF sponsors and was offered by Lynne as an added bonus for these sponsors.

### ***Next Board Meeting***

- The next meeting is the Parent Meeting and will be held on Saturday, March 23, 2019 at Synergy Dance Studio, time is TBD.

- The next Board Meeting will be held Thursday, April 18, 2019 at 6:00 p.m. Location is 43206 Arlington Road, Canton. During this meeting, the Board will be determining money to be distributed to dancer's accounts for Nationals.

- The next Quarterly Meeting will be held Thursday, May 16, 2019 at 6:00 p.m. Location is TBD.

- Meeting adjourned at 7:07 p.m.
- Minutes submitted by Secretary, Karla Ward