



Jeffery A. Taylor

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www.synergy-dance.com/Taylor_Design_Studios

- Graphic Designer
- Industrial Designer
- Concept Designer
- Illustration Specialist
- Presentation Specialist
- Project Manager
- Team Director
- Team Player

My Objective:

Results Driven Creative Design Professional of 26 years, offering exceptional skills and abilities to your business in creating profit, growth and expansion, awareness in creative design and the highest level of creative expertise in the industry. Skilled in all Adobe Design and Illustration Software.

Accomplishments:

1993 - Runner up, "Motor Trend" magazine, FORD MUSTANG Design Contest.
 1995 - Concept to Production Design, Saudi Armored Vehicle for OMNI-TEK Corp.
 1999 - Published Concept Medium Duty Truck Design for LIGHT & MEDIUM TRUCK magazine.
 2001 - Published magazine design "The Covenant" for MANNA ENTERTAINMENT GROUP.
 2005 - Concept Production Line Designs, published in SAE magazine for DETROIT DIESEL.
 2006 - Concept branding designs, patented used for DETROIT DIESEL, Reliablit Products.
 2008 - Concept to product design, Automotive parts carrier for KIRK's AUTOMOTIVE.
 2009 - Concept to production, vehicle HVAC dash display for 2012 LEXUS flagship vehicle.
 2010 to Present, Various automotive, military, retail business brochures, advertisement and other marketing collateral all published including three political campaign designs winning their elected positions.

Employment History:

1981 to Present

TAYLOR DESIGN STUDIOS - Canton, MI

CEO - Owner, Freelance operated business for the Automotive, Military, Aerospace, Retail, Political Campaigns, Business Branding, Aftermarket, Theater & TV/Movie Industries. Managing 5 - 10 freelancers, daily budgeting/quoting and financial management.

1995 to 2009

Riegner & Associates, Inc - Southfield, MI

Illustration/ Design Director, managing 20+ people, in development of technical/service/owners/repair manuals for the Automotive and Military fields. Conceptual design creation for Chrysler, Ford, Nissan and GM. Managed aftermarket I-Sheets, Publication design and Marketing design collateral for all clients. Maintained daily budgets, outsourcing, quoting/invoicing and profit generating on all jobs.

1988 to 1995

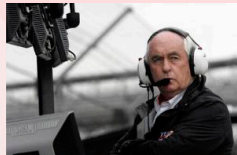
DETROIT DIESEL CORPORATION - PENSKE/GM - Detroit, MI

Illustration Manager/Director, managed 5+ people and all departmental projects for both Commercial and Military areas. Created concept engine designs for Series 60, 50, 55, MTU and various 2-cycle products. Created business presentations for Penske for corporate and commercial and assisted in maintaining E4 customer displays for Penske and client tours.

1986 to 1988

LTV AM GENERAL Corporation - Livonia, MI

Illustration Coordinator/Project Manager, Illustrator and project coordinator to all levels of military publications for the "HUMMER", M9 ACE, 2.5 ton & 5 ton truck of the US Army & US Marines. Concept design for prototype military vehicles and "street" version HUMMER.



Education:

1982 to 1986 and Current
Center for Creative Studies - Detroit, MI
Automotive/Industrial degree program, continuing education part-time online to complete BA degree.

Wayne County Community College
Graphic Design and Advertising.

John Glenn High School
Graduated in 1981, Major in Graphic Design and Drafting.

Personal References:

Anthony Dell'Eva - Publication Manager
DE Logistics Group, US Army TACOM
586-753-2746

Alex J. Grand - (Ret) Graphic Designer
Detroit Diesel Corporation
734-789-0205

Rich Sine - Corporate Sales Associate
Helm Corp
248-231-9758

PHOTOSHOP



FREEHAND



ILLUSTRATOR



QUARKEXPRESS



ACROBAT



WORD



POWERPOINT



EXCEL



TRADITIONAL

